

Blue365 is a FREE health and wellness discount program offered to you as a member of the Blue Cross and Blue Shield network.

Blue365 offers premier YEAR-ROUND discounts on gym memberships, fitness gear, healthy eating and much more!

Every week, we will send a special deal straight to your email inbox. Some discounts and deals include:

- Limited Time Only-up to \$40 off Garmin devices*
- 15% off Weight Watchers*
- 23% off Fitbit Devices*
- 25% off Gaiam Yoga workout essentials*
- 20% off Philips Sonicare Oral Care Products*
- Discounts at four Walt Disney theme parks

*Discounts and deals shown above are example deals and may or may not be available at this time. To find out which deals are currently being offered, visit blue365deals.com.

Have a question about Blue365? Call and speak with a representative at 855.511.2583.

HOW TO REGISTER

Register now at www.Blue365Deals.com to take advantage of all the premier discounts today!

Step 1: Click the Join Button. The "Join" button is located on the header at the top of the page and also on the footer at the end of the



Step 2: Enter Your BCBS Member Information.

Our exclusive deals are available to members of select Blue Cross Blue Shield organizations (e.g. Blue Cross Blue Shield of Michigan). To check your eligibility, simply enter the first 3 characters in your member ID card.



page.

Step 3: Complete Your Registration. Enter your personal information, accept our Terms and you are ready to enjoy our deals!